



MAHSA
UNIVERSITY



**ORGANISED BY:
THE FACULTY OF
HEALTH SCIENCES**

MAHSA INTERNATIONAL CONFERENCE ON HEALTH SCIENCE & TECHNOLOGY (Mi-CHEST) 2023

CONFERENCE THEME:

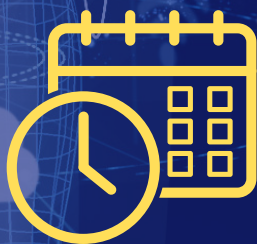
**HEALTH SCIENCES FOR BETTER HEALTH AND
HEALTHCARE IN THE AGING POPULATION**

IMPORTANT DATES

ABSTRACT SUBMISSION DEADLINE:
19 MAY 2023

NOTIFICATION OF ACCEPTANCE:
21 MAY 2023

REGISTRATION DEADLINE:
23 MAY 2023



CONFERENCE DATE:
26 MAY 2023

MAHSA UNIVERSITY
BANDAR SAUJANA PUTRA,
SELANGOR, MALAYSIA

**MI-CHEST 2023
CONFERENCE
WEBSITE**



www.mahsa.edu.my
1800-88-0300

Supported by:
MACS
MAHSA ACADEMIC SOLUTIONS

CONFERENCE OBJECTIVE

- To promote better understanding of the unique health needs and challenges of the aging population, and to identify strategies for improving their health outcomes.
- To showcase the latest research, best practices, and innovative solutions in the field of health sciences for older adults.
- To raise awareness of the importance of addressing the health needs of older adults, and to advocate for policies and programs that promote better health and healthcare for this population.
- To inspire and empower the next generation of health professionals and researchers to make a positive impact on the health and well-being of older adults.

CONFERENCE SCOPE

This conference covers wide range of health sciences topics with a focus on physiotherapy, environmental and occupational safety and health as well as medical imaging and in the context of health care delivery, public health initiatives, and health promotion as it relates to an aging population. Current research findings, best practices, and technological advancements in health sciences that leads to better health and healthcare outcomes for the aging population is aggregated for the collective learning of all participants.

RESEARCH TRACK

- Advancement in Physiotherapy
- Advancement in Medical Imaging
- Advancement in Environmental Health and Safety
- Psychology of Wellness
- Health Risk Appraisals, Screenings, and Interventions
- Disability Support Services
- Physical Fitness and Aging
- Health Technologies
- Chronic Disease Prevention
- Personalised medicine
- Occupational Health and Safety
- Public Health Policies and Practices
- Public Health Policies and Practices
- The Economics of Health and Wellness in Society
- Health Literacy
- Health, Life Expectancy and the Cost of Living Longer

FEES

PAPER PRESENTER (INTERNAL/EXTERNAL)

USD 140 / RM 600

(Additional papers: USD 90 / MYR 400)

PAPER PRESENTER (MAHSA STUDENT)

USD 90 / MYR 400

(Additional papers: USD 45 / MYR 200)

PAPER PRESENTER (EXTERNAL STUDENT)

USD 100 / MYR 450

(Additional papers: USD 58 / MYR 250)

LISTENER (EXTERNAL)

USD 90 / MYR 400

LISTENER (MAHSA STUDENT)

USD 45 / MYR 200

LISTENER (MAHSA STAFF)

USD 60 / MYR 250

PUBLICATION

All registered and presented papers will be published in:

MAHSA International Journal of Health and Medicine (e-ISSN:2805-5705)

ENQUIRY / REGISTRATION

Please email the
Conference Secretariate at:
mi-chest@mahsa.edu.my

Scan QR Code to
make payment
Kindly email the
receipt to the
conference
secretariat





MAHSA
UNIVERSITY



ORGANISED BY:
THE FACULTY OF HEALTH SCIENCES

MAHSA INTERNATIONAL CONFERENCE ON HEALTH SCIENCE & TECHNOLOGY (MiCHEST) 2023

HEALTH SCIENCES FOR BETTER HEALTH AND HEALTHCARE
IN THE AGING POPULATION



CONFERENCE DATE:
26 MAY 2023



**MAHSA UNIVERSITY
BANDAR SAUJANA PUTRA,
SELANGOR, MALAYSIA**

INVITING EXHIBITORS & SPONSORS

POSITION YOUR COMPANY OR ORGANIZATION IN ONE OF THE HEALTH SCIENCES CONFERENCES HELD AT MAHSA UNIVERSITY

The International Conference on Health Sciences organized by Faculty of Health Sciences, MAHSA University, expecting attendees across Malaysia & abroad.

This conference covers wide range of health sciences topics with a focus on physiotherapy, environmental and occupational safety and health as well as medical imaging and in the context of health care delivery, public health initiatives, and health promotion as it relates to an aging population.

With regards to the exhibition hall, it will be a lively place, bringing traffic to your space. The space will consist of poster presentations and it will also be the catering venue (lunch and tea-breaks).

DIAMOND PACKAGE (RM4000)

1. SPONSOR BRANDING PRIORITY
2. VIP INVITATION TO THE OPENING CEREMONY
3. COMPLIMENTARY CONFERENCE REGISTRATIONS (2 PAX)
4. PROMOTION VIA SOCIAL MEDIA (FACEBOOK & INSTAGRAM)
5. EXHIBITION SPACE OF 6MX6M IN PRIME LOCATION WITHIN/NEAR CONFERENCE HALL (WITH TV+ STAND)
6. ADVERTISEMENT ON OUTSIDE BACK COVER OR INSIDE FRONT COVER OR INSIDE BACK COVER (FULL PAGE)
7. SPONSOR MARKETING VIDEO PLAYED DURING PLENARY INTERMISSION
8. SPONSOR LOGO PLACEMENT ON OFFICIAL BACKDROP, CONFERENCE WEBSITE, CONFERENCE BAG AND PROGRAMME BOOKLET
9. OPPORTUNITY TO INCLUDE PROMOTIONAL MATERIALS OR CORPORATE GIFTS IN THE CONFERENCE BAGS

PLATINUM PACKAGE (RM 3000)

- 1.COMPLIMENTARY CONFERENCE REGISTRATIONS (1 PAX)
- 2.EXHIBITION SPACE OF 6MX6M IN PRIME LOCATION WITHIN/NEAR CONFERENCE HALL (WITHOUT TV+ STAND)
- 3.ADVERTISEMENT ON INSIDE FRONT COVER OR INSIDE BACK COVER (HALF- PAGE)
- 4.PROMOTION VIA SOCIAL MEDIA (FACEBOOK & INSTAGRAM)
- 5.SPONSOR LOGO PLACEMENT ON OFFICIAL CONFERENCE WEBSITE, CONFERENCE BAG AND PROGRAMME BOOKLET
- 6.OPPORTUNITY TO INCLUDE PROMOTIONAL MATERIALS OR CORPORATE GIFTS IN THE CONFERENCE BAGS

GOLD PACKAGE (RM 2000)

- 1.ADVERTISEMENT ON (HALF- PAGE)
- 2.SPONSOR LOGO PLACEMENT ON OFFICIAL CONFERENCE WEBSITE
- 3.INCLUSION OF ADVERTISEMENT IN PROGRAMME BOOKLET
- 4.EXHIBITION SPACE OF 6MX6M WITHIN/NEAR CONFERENCE HALL

SILVER PACKAGE (RM 1500)

EXHIBITION SPACE OF
6MX6M WITHIN/NEAR
CONFERENCE HALL

BRONZE I (RM 800)

INCLUSION OF ADVERTISEMENT
IN PROGRAMME BOOKLET
(FULL- PAGE)

BRONZE 2 (RM 500)

INCLUSION OF ADVERTISEMENT
IN PROGRAMME BOOKLET
(HALF- PAGE)

IN KIND SPONSORSHIP

LANYARD WITH SPONSOR LOGO
CONFERENCE BAG SPONSOR LOGO
OTHER ITINERARY FOR CONFERENCE BAG (STATIONERIES, WATER BOTTLES/DRINKS, ETC.)



CONTACT:

*We look forward to your participation as exhibitors/sponsors.
Please contact us at mi-chest@mahsa.edu.my*



MAHSA
UNIVERSITY

